

# MY LIFE REWARDS

API COUPON FEED

STAGE OF LIFE™



REWARDS FOR LIFE'S JOURNEY



We take care of all of the details (expiration dates, codes, logos, and contracts) and you get the fun part - delivering hundreds of in-store web coupons, online coupon codes, and special offers ranging from 5% to 50% off to help your members save money during their lives...

## Stage of Life Merchant Network<sup>SM</sup> API feed of coupons, discounts and offers for life

The Stage of Life® Merchant Network API allows you to tap into our database of hundreds of national brand merchant offers, coupons and discounts giving your clients and members 5% - 50% off.

Our API will give you the flexibility in how to use the coupon content to reward your members, customers, cardholders, or employees, either as a stand alone benefit or an enhancement to your existing loyalty program.

We're different than other reward, loyalty and coupon providers because...

1. Our discounts and benefits are segmented by both merchant category (ex - small business, shoes, travel, etc.) AND life stage (ex - students, families, wedding, homeowners, grandparents, Baby Boomers, etc.). This makes our targeting of offerings highly relevant to the end user.
2. We will customize segmenting options so you can create categories that will deliver offers most relevant to your unique audience.
3. We can incorporate your own custom content, coupons, and partnerships into the program, e.g. local merchants.

If you need a more complete solution for your coupon or membership program, we can provide those services too (see next page). We look forward to providing your organization with the Stage of Life Merchant Network API.

Visit  
[www.stageoflife.com/  
corporate](http://www.stageoflife.com/corporate) for more  
details.

# MY LIFE REWARDS

FULL SERVICE PROGRAM SOLUTION

Explore our completely customizable and streamlined member reward program that provides benefits, coupons and perks of 5% to 50% off at major retailers (locally and nationally).

## White Label Discount Program ...using the Stage of Life Merchant Network<sup>SM</sup>

If you don't have an existing loyalty agency or rewards program provider (or are looking to replace one) and would like us to host and maintain a complete discount perks program - no problem.

Our white label rewards platform will take our API database of discounts and offers (discussed on Page 1) and pull them into a streamlined, easy-to-use member benefit program completely customized for your organization.

We'll 1) design and host the rewards website, 2) set up an email engine for the program, and 3) fill the program with relevant discounts and coupons from our Stage of Life Merchant Network.

AND...we'll work with you to load in custom benefits, offers, and merchant relationships if you have them.

**Example:** For four years, we've been working as the agency-of-record for PeoplesBank of Pennsylvania ([www.peoplesbanknet.com](http://www.peoplesbanknet.com)) to manage their PeoplesBank Rewards program ([www.peoplesbankrewards.com](http://www.peoplesbankrewards.com)).

In addition to the national merchant offers, we pulled in nearly 100 of the best local merchants from their retail banking footprint into the program. These include grocery stores, restaurants & pubs, and other popular local merchants. We also created custom merchant categories and segmented the offers by life stage (our speciality) so that the benefits in the program were relevant and meaningful to their cardholders.

The local merchants are important relationships to the bank's Treasury Management and Small Business Banking

divisions, as well as great incentives to help cardholders save money on everyday purchases. The bank loved the fact that we customize the local offers with the look and feel of the bank's branding, an image of their VISA debit card, and merchant details...



*Example of local merchant, Mudhook Brewing Co., providing a \$5 off \$25 local offer customized for PeoplesBank's rewards program.*

Visit [www.stageoflife.com/corporate](http://www.stageoflife.com/corporate) for more details.

# CONTACT US

Ask us for a demo

Some of the world's most well known loyalty and rewards programs use Stage of Life to help with their partnership marketing efforts...



**We support rewards, loyalty and member benefit programs (and promotions) reaching 65+ million US consumers**

...ask how the Stage of Life® can enhance your partnership and loyalty marketing efforts

## **Eric Thiogs**

Managing Partner

[www.stageoflife.com/corporate](http://www.stageoflife.com/corporate)

Email: [contact@stageoflife.com](mailto:contact@stageoflife.com)

o: (717) 244-0006

f: (717) 650-3855

Stage of Life LLC

[www.linkedin.com/in/erictiogs/](http://www.linkedin.com/in/erictiogs/)

STAGE OF LIFE™



REWARDS FOR LIFE'S JOURNEY